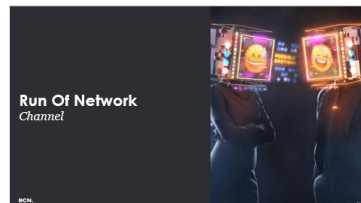
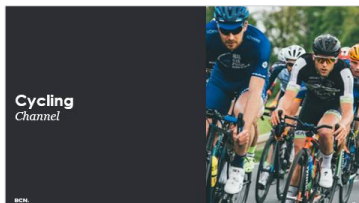
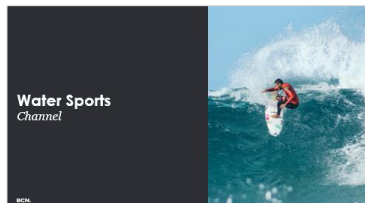
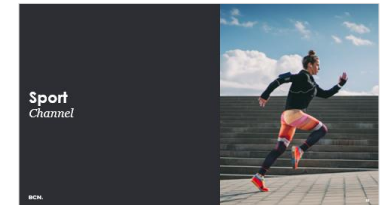
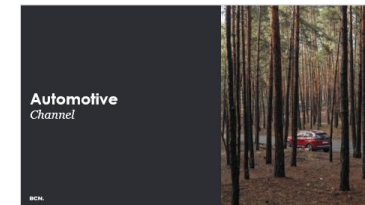
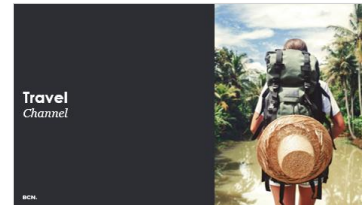
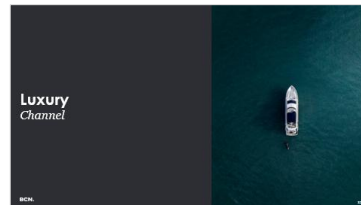
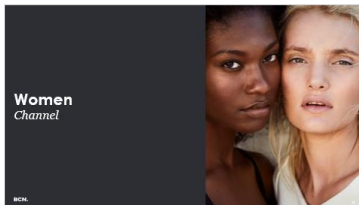
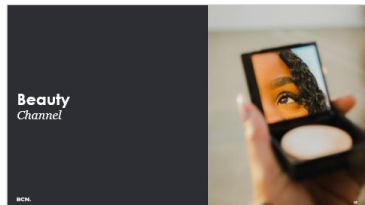
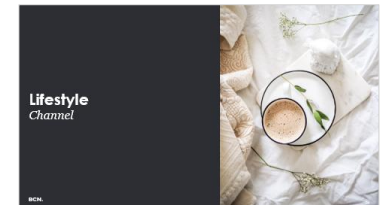
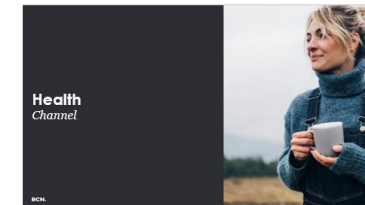
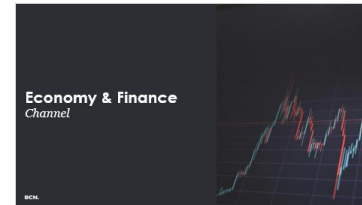
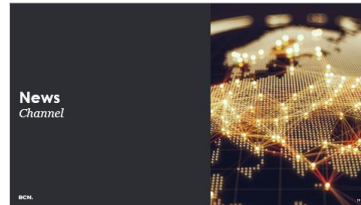
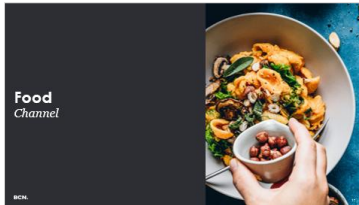
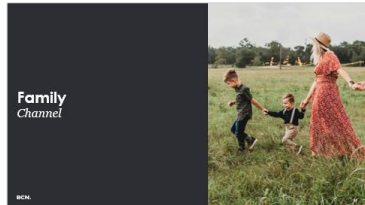
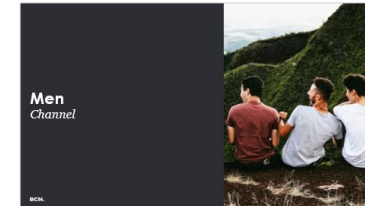
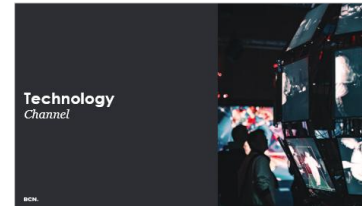
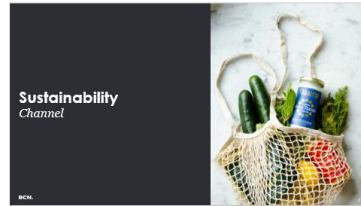
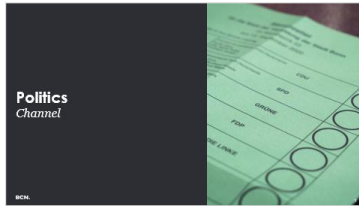
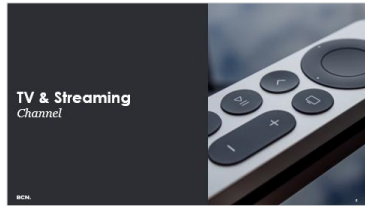


**BCN.** *Inspiring  
brands.*

# BCN Channel Overview

Click through  
the channels



# TV & Streaming *Channel*



# TV & Streaming

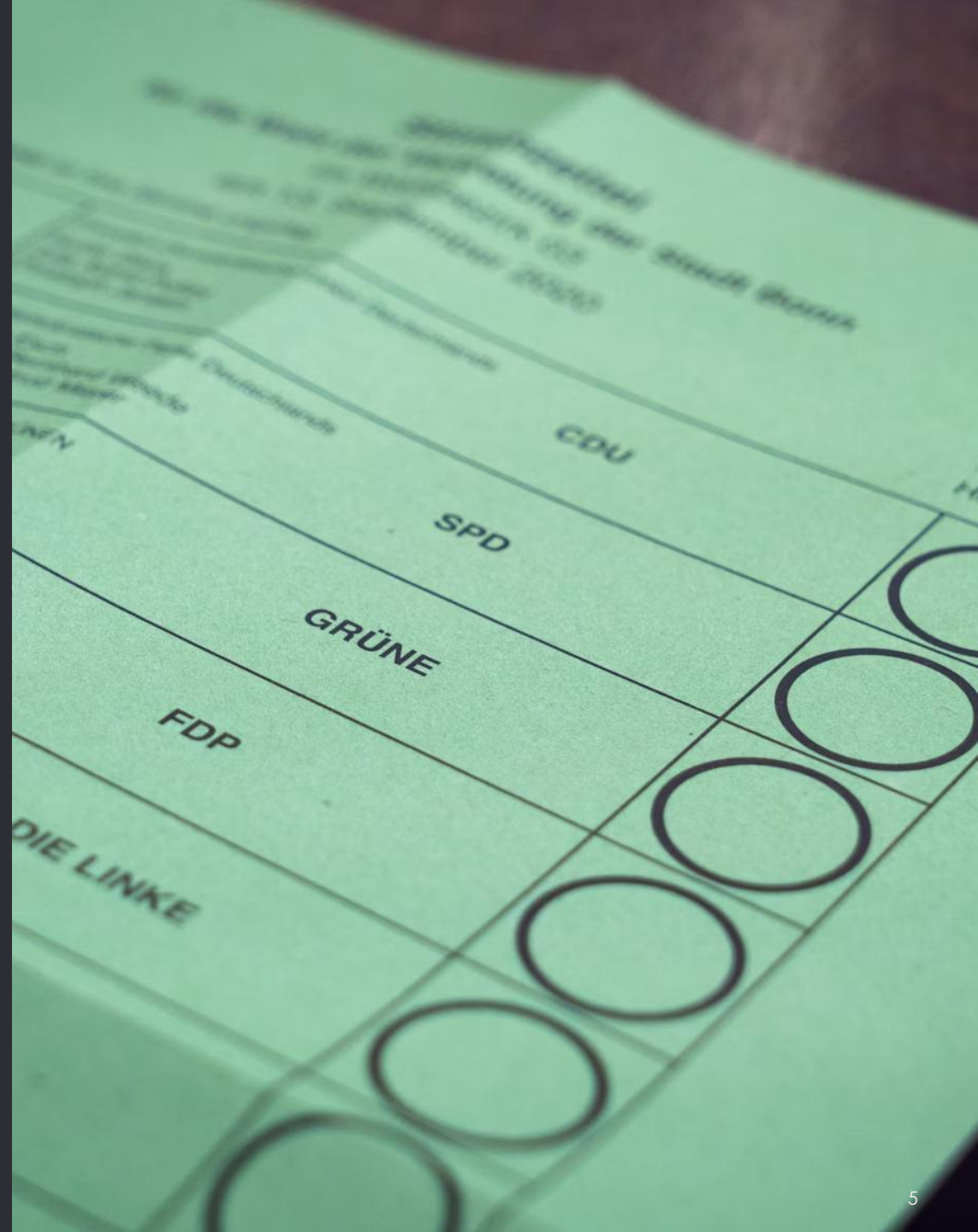
| brands*        | Channel              |
|----------------|----------------------|
| bunte.de       | Entertainment        |
| chip.de        | TV, Streaming, Sound |
| cinema.de      | Gesamt               |
| focus.de       | Kino, TV             |
| hoerzu.de      | All                  |
| klack.de       | All                  |
| ok-magazin.de  | TV, Streaming        |
| onair.de       | All                  |
| tvdigital.de   | All                  |
| tvschlau.de    | All                  |
| tvspielfilm.de | All                  |
| tvtoday.de     | All                  |
| werstreamt.es  | All                  |

Available ads can be viewed on both mobile and desktop devices.



# Politics

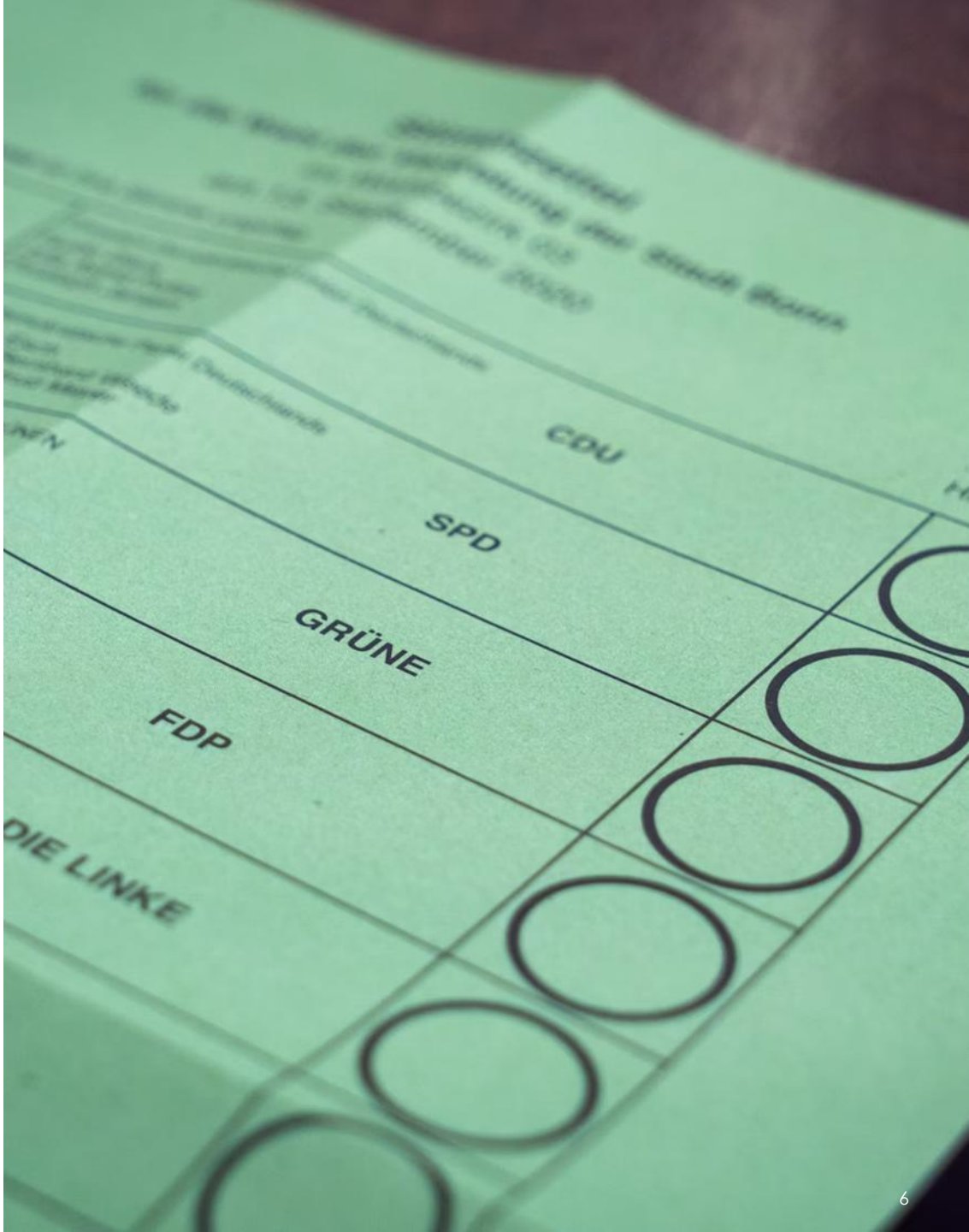
## *Channel*



# Politics

| Brands*                   | Channel  | Brands                   | Channel  |
|---------------------------|----------|--------------------------|----------|
| berlin-live.de            | Politics | thueringen24.de          | Politics |
| braunschweiger-zeitung.de | Politics | thueringer-allgemeine.de | Politics |
| bunte.de                  | Politics | tlz.de                   | Politics |
| derwesten.de              | Politics | ikz-online.de            | Politics |
| focus.de                  | Politics | harzkurier.de            | Politics |
| lokalkompass.de           | Politics | waz.de                   | Politics |
| moin.de                   | Politics | wp.de                    | Politics |
| morgenpost.de             | Politics | wr.de                    | Politics |
| news38.de                 | Politics |                          |          |
| nrz.de                    | Politics |                          |          |
| otz.de                    | Politics |                          |          |
| superillu.de              | Politics |                          |          |

Available ads can be viewed on both mobile and desktop devices.



# Sustainability *Channel*



# Sustainability

| Brands*           | Channel                                                   |
|-------------------|-----------------------------------------------------------|
| efahrer.chip.de   | Solar energy systems, e-bikes, Electric Cars, Environment |
| focus.de          | Earth                                                     |
| focus-mobility.de | Electric Cars                                             |

Available ads can be viewed on both mobile and desktop devices.

BCN.



# Technology *Channel*

BCN.



# Technology

| Brands          | Channel               |
|-----------------|-----------------------|
| 4players.de     | All                   |
| chip.de         | All                   |
| efahrer.chip.de | Knowledge, Technology |
| focus.de        | Digital               |
| futurezone.de   | All                   |
| inteste.de      | All                   |

Available ads can be viewed on both mobile and desktop devices.



# Men *Channel*

BCN.



# Men

| Brands            | Brands               |
|-------------------|----------------------|
| 4p.de             | geniale-tricks.de    |
| Alpin.de          | gute-fahrt.de        |
| bike-magazin.de   | modell-fahrzeug.com  |
| boote-magazin.de  | onvista.de           |
| chip.de           | playboy.de           |
| esquire.de        | reviersport.de       |
| focusbuisness.de  | sportsillustrated.de |
| focus-mobility.de | surf-magazin.de      |
| futurezone.de     | tour-magazin.de      |
| finanzen100.de    | tvdigital.de         |
| focus.de          | yacht.de             |

Available ads can be viewed on both mobile and desktop devices.

**BCN.**



# Home & Garden *Channel*



# Home & Garden

| Brands             | Channel                   | Brands               | Channel           |
|--------------------|---------------------------|----------------------|-------------------|
| abendblatt.de      | Guide, Garden             | guterrat.de          | Guide, Garden     |
| bildderfrau.de     | Family life, Home, Garden | haus.de              | Lifestyle, Living |
| bunte.de           | Everyday life             | imtest.de            | Tests, Household  |
| chip.de            | Home, Garden              | landidee.de          | All               |
| deutschlandtest.de | Guide, Garden             | meinschönergarten.de | Guide, Garden     |
| donna-magazin.de   | Discover, Everyday life   | morgenpost.de        | Lifestyle, Living |
| efahrer.chip.de    | Solar energy systems      | myself.de            | Living            |
| fitforfun.de       | Everyday life             | wmn.de               | Lifestyle, DIY    |
| focus.de           | Real Estate               |                      |                   |
| freundin.de        | Discover, Everyday life   |                      |                   |
| genialetricks.de   | Home, Garden              |                      |                   |
| gofeminin.de       | Living                    |                      |                   |
| gofeminin.de       | Home, Garden              |                      |                   |

Available ads can be viewed on both mobile and desktop devices.



# Family *Channel*

BCN.



# Family

| Brands                | Channel                |
|-----------------------|------------------------|
| abendblatt.de         | Guide, Family          |
| bildderfrau.de        | Family, Living         |
| bunte.de              | Family                 |
| deutschlandtest.de    |                        |
| donna-magazin.de      | Living, Love, Family   |
| editionf.de           | Family                 |
| focus.de              | Family                 |
| genialetricks.de      | Child Care, Family     |
| gofeminin.de          | Motherhood, Wedding    |
| leben-und-erziehen.de | All                    |
| meinefamilieundich.de | All                    |
| morgenpost.de         | Family                 |
| myself.de             | Living, Family, Fiends |
| netmoms.de            | Family                 |
| wmn.de                | Love, Family           |

Available ads can be viewed on both mobile and desktop devices.



# Food *Channel*

BCN.



# Food

| Brands             | Channel                            | Brands             | Channel         |
|--------------------|------------------------------------|--------------------|-----------------|
| abendblatt.de      | Guides, Kitchen & Culinary         | freundin.de        | Cooking, Diet   |
| bildderfrau.de     | Cooking, Baking, Dietary Nutrition | fuersie.de         | Cooking, Baking |
| bunte.de           | Weight loss, nutrition             | genialetricks.de   | Food            |
| chip.de            | Food, Beverage                     | gofeminin.de       | Cooking, Baking |
| daskochrezept.de   | All                                | haus.de            | Recipes         |
| deutschlandtest.de | Food, Beverages                    | kronendach.com     | Recipes         |
| donna-magazin.de   | Culinary                           | leckerschmecker.me | All             |
| eatbetter.de       | All                                | mylife.de          | Healthy Diet    |
| eatclub.de         | All                                | myself.de          | Living, Diet    |
| einfachbacken.de   | All                                | onmeda.de          | Diet            |
| einfachkochen.de   | All                                | tour-magazin.de    | Healthy Diet    |
| fitforfun.de       | Healthy Diet                       | veggieboom.com     | Recipes         |
| focus.de           | Health, Nutrition                  | wmn.de             | Health, Food    |

Available ads can be viewed on both mobile and desktop devices.



# News *Channel*



# News

| Brands                    | Channel              | Brands                   | Channel |
|---------------------------|----------------------|--------------------------|---------|
| abendblatt.de             | All                  | nrz.de                   | All     |
| berlin-live.de            | All                  | otz.de                   | All     |
| braunschweiger-zeitung.de | All                  | reviersport.de           | All     |
| bunte.de                  | Panorama, World news | thueringen24.de          | All     |
| chip.de                   | Nachrichten          | thueringer-allgemeine.de | All     |
| derwesten.de              | All                  | tlz.de                   | All     |
| efahrer.chip.de           | News                 | tvspielfilm.de           | News    |
| fitforfun.de              | News                 | waz.de                   | All     |
| focus.de                  | All                  | wp.de                    | All     |
| harzkurier.de             | All                  | wr.de                    | All     |
| lkz.de                    | All                  |                          |         |
| lokalkompass.de           | All                  |                          |         |
| moin.de                   | All                  |                          |         |
| morgenpost.de             | All                  |                          |         |
| news38.de                 | All                  |                          |         |

Available ads can be viewed on both mobile and desktop devices.



# Economy & Finance

## *Channel*



# Economy & Finance

| Brands             | Channel             | Brands                        | Channel             |
|--------------------|---------------------|-------------------------------|---------------------|
| abendblatt.de      | Economy             | imtest.de                     | Guide               |
| bildderfrau.de     | Family, Living      | moin.de                       | News                |
| bunte.de           | Economy             | morgenpost.de                 | Economy             |
| chip.de            | Money, Finance, Law | netmoms.de                    | Finance, Family Law |
| derwesten.de       | Economy             | nrz.de                        | Economy             |
| deutschlandtest.de | Economy             | onvista.de (Externer Mandant) | All                 |
| deutschlandtest.de |                     | otz.de                        | Economy             |
| finanzen100.de     | All                 | thueringer-allgemeine.de      | Economy             |
| focus.de           | Finance             | tlz.de                        | Economy             |
| focusbusiness.de   | Economy             | waz.de                        | Economy             |
| focusbusiness.de   |                     | wp.de                         | Economy             |
| futurezone.de      | Digital, Life       | wr.de                         | Economy             |
| gofeminin.de       | Success, Finance    |                               |                     |
| haus.de            | Economy             |                               |                     |
| haus.de            |                     |                               |                     |
| hoerzu.de          | Knowledge, Service  |                               |                     |
| lkz-online.de      | Economy             |                               |                     |

Available ads can be viewed on both mobile and desktop devices.



# Health *Channel*



# Health 1/2

| Brands                         | Channel               | Brands                     | Channel           |
|--------------------------------|-----------------------|----------------------------|-------------------|
| 9monate.de                     | All                   | imtest.de                  | Health, Guide     |
| abendblatt.de                  | Health, Guide         | ikz-online.de              | Health            |
| bike-magazin.de                | Training, Health      | lifeline.de                | All               |
| bildderfrau.de                 | Health                | meinefamilieundich.de      | Health            |
| deutschlandtest.de             | Health, Beauty        | meinschoenergarten.de      | Lifestyle, Health |
| donna-magazin.de               | Health                | morgenpost.de              | Knowledge         |
| editionf.de                    | Love, Sex, Body       | myself.de                  | Health            |
| erkaeltet.info                 | All                   | netdoktor.de               | All               |
| focus-gesundheit.de            | All                   | nrz.de                     | Health            |
| freundin.de                    | Cooking, Healthy Diet | onmeda.de                  | All               |
| futurezone.de                  | Science               | scheidenpilz.com           | All               |
| genialetricks.de               | Health, Beauty        | special-harninkontinenz.de | All               |
| gesundheit.de                  | All                   | special-rueckenschmerz.de  | All               |
| gofeminin.de                   | Wellness              | tour-magazin.de            | Fitness, Health   |
| haemorriden.de                 | All                   | waz.de                     | Health            |
| herzberatung.net               | All                   | wmn.de                     | Health            |
| hoerzu.de                      | Health                | wp.de                      | Health            |
| hormontherapie-wechseljahre.de | All                   | wr.de                      | Health            |

Available ads can be viewed on both mobile and desktop devices.



# Health 2/2

| Brands                | Channel                         |
|-----------------------|---------------------------------|
| medi-karriere.de      | Gesamt                          |
| praktischerarzt.de    | Gesamt                          |
| bike-magazin.de       | Gesundheit                      |
| bunte.de              | Health                          |
| chip.de               | Gesundheit                      |
| deutschlandtest.de    | Gesundheit, Schönheit           |
| fitforfun.de          | Gesundheit                      |
| focus.de              | Gesundheit                      |
| focus-gesundheit.de   | Gesamt                          |
| freundin.de           | Gesunde Ernährung, Kochen, Diät |
| fuesie.de             | Gesundheit                      |
| meinefamilieundich.de | Gesund und fit                  |
| mylife.de             | Gesamt                          |
| netdokter.de          | Gesamt                          |
| netmoms.de            | Gesamt                          |
| petra.de              | Health                          |
| tour-magazin.de       | Gesundheit                      |
| vital.de              | Gesamt                          |

Available ads can be viewed on both mobile and desktop devices.



# Lifestyle *Channel*

BCN.



# Lifestyle

| Brands            | Channel         | Brands        | Channel            |
|-------------------|-----------------|---------------|--------------------|
| abendblatt.de     | Lifestyle       | harpers.de    | Zeitgeist          |
| berlin-live.de    | Leisure         | harpers.de    | Zeitgeist          |
| bildderfrau.de    | Fashion, Beauty | instyle.de    | Lifestyle          |
| bunte.de          | All             | instyle.de    | Lifestyle          |
| donna-magazin.de  | All             | jolie.de      | Living             |
| editionf.de       | Style, Culture  | morgenpost.de | Lifestyle, Fashion |
| elle.de           | Lifestyle       | myself.de     | All                |
| elle.de           | Lifestyle       | ok-magazin.de | Lifestyle          |
| esquire.de        | Style           | petra.de      | Lifestyle          |
| esquire.de        | Style           | veggieboom.de | Lifestyle          |
| fitforfun.de      | Living          | wmn.de        | All                |
| freundin.de       | Lifestyle       |               |                    |
| freundin.de       | Lifestyle       |               |                    |
| gofeminin.de      | All             |               |                    |
| grazia-magazin.de | Lifestyle       |               |                    |

Available ads can be viewed on both mobile and desktop devices.



# Beauty *Channel*



# Beauty

| Brands            | Channel         | Brands           | Channel     |
|-------------------|-----------------|------------------|-------------|
| bildderfrau.de    | Beauty          | harpersbazaar.de | Beauty      |
| bunte.de          | Beauty          | instyle.de       | Beauty      |
| chip.de           | Health, Beauty  | instyle.de       | Beauty      |
| donna-magazin.de  | Beauty          | jolie.de         | Beauty      |
| Elle.de           | Beauty          | jolie.de         | Hair Styles |
| fitforfun.de      | Beauty          | myself.de        | Beauty      |
| freundin.de       | Beauty          | petra.de         | Beauty      |
| freundin.de       | Beauty          | vital.de         | Beauty      |
| fuersie.de        | Beauty          | wmn.de           | Beauty      |
| gofeminin.de      | Fashion, Beauty |                  |             |
| grazia-magazin.de | Beauty          |                  |             |
| harpersbazaar.de  | Beauty          |                  |             |

Available ads can be viewed on both mobile and desktop devices.



# Women *Channel*



# Women

| Brands            | Channel | Brands     | Channel |
|-------------------|---------|------------|---------|
| bildderfrau.de    | All     | instyle.de | All     |
| bunte.de          | All     | jolie.de   | All     |
| donna-magazin.de  | All     | myself.de  | All     |
| editionf.com      | All     | myself.de  | All     |
| elle.de           | All     | netmoms.de | All     |
| fitforfun.de      | All     | petra.de   | All     |
| freundin.de       | All     | vital.de   | All     |
| fuersie.de        | All     | wmn.de     | All     |
| gofeminin.de      | All     |            |         |
| grazia-magazin.de | All     |            |         |
| harpersbazaar.de  | All     |            |         |

Available ads can be viewed on both mobile and desktop devices.



# Luxury *Channel*

BCN.



# Luxury

| Brands     | Channel |
|------------|---------|
| elle.de    | All     |
| esquire.de | All     |
| harpers.de | All     |
| instyle.de | All     |

Available ads can be viewed on both mobile and desktop devices.



# Travel *Channel*

BCN.



# Travel

| Portal           | Channel                   | Portal                   | Channel               |
|------------------|---------------------------|--------------------------|-----------------------|
| abendblatt.de    | Travel                    | morgenpost.de            | Travel                |
| alpin.de         | Total                     | myself.de                | Living, Travel        |
| bike-magazin.de  | Tours                     | nrz.de                   | Travel                |
| boote-magazin.de | Travel, Charter           | otz.de                   | Living, Guide, Travel |
| derwesten.de     | Travel                    | surf-magazin.de          | Spots, Territories    |
| donna-magazin.de | Discover, Travel, Culture | thueringer-allgemeine.de | Living, Guide, Travel |
| elle.de          | Traveller                 | tlz.de                   | Living, Guide, Travel |
| focus.de         | Travel                    | tour-magazin.de          | Tours                 |
| gofeminin.de     | Travel                    | waz.de                   | Travel                |
| harpers.de       | Travel                    | wmn.de                   | Lifestyle, Travel     |
| harzkurier.de    | Travel                    | wp.de                    | Travel                |
| lkz-online.de    | Travel                    | wr.de                    | Travel                |
| kronendach.com   | Travel                    | yacht.de                 | Travel, Chartern      |
| lokalkompass.de  | Travel, Discover          |                          |                       |

Available ads can be viewed on both mobile and desktop devices.



# Automotive

## *Channel*



# Automotive

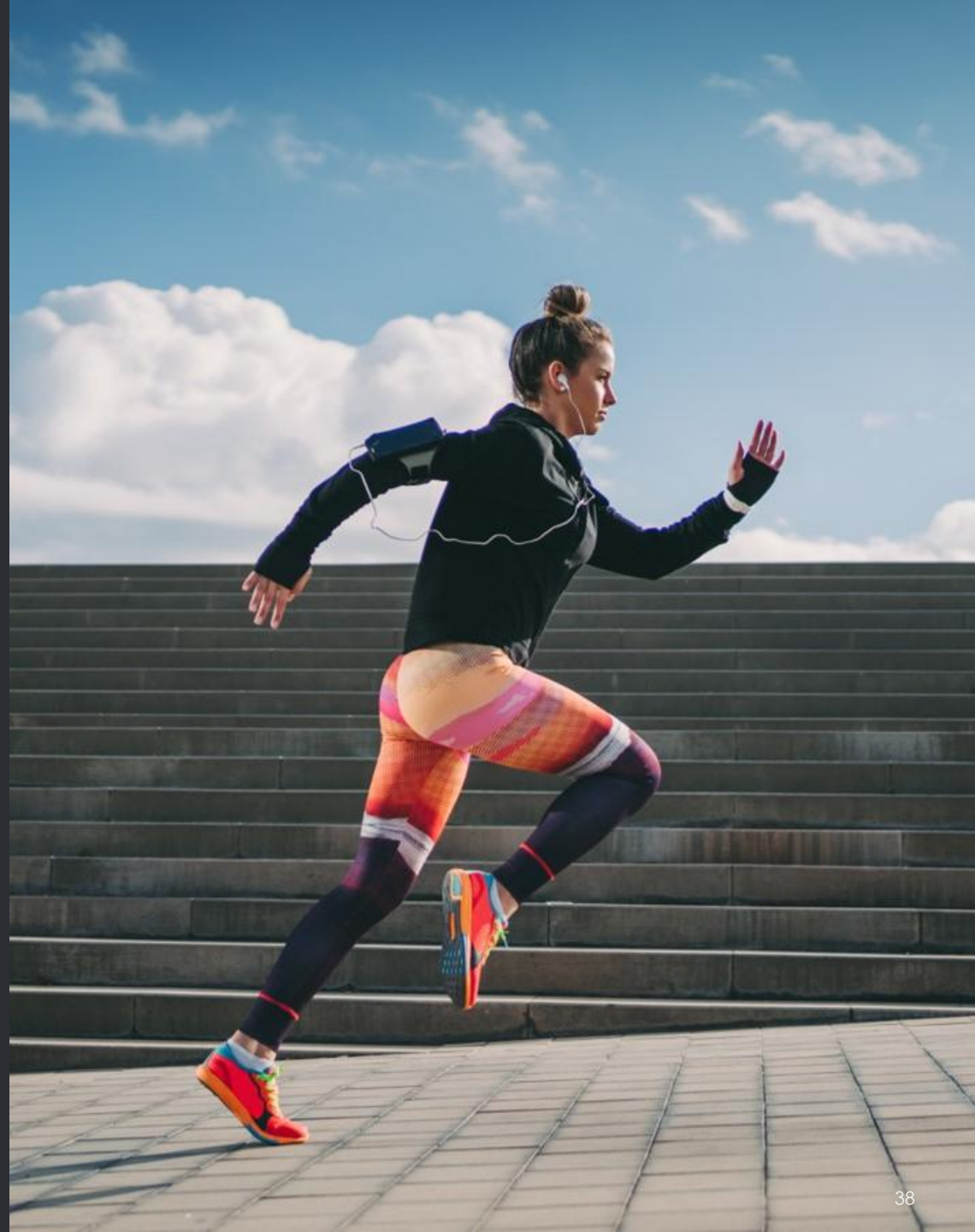
| Portal              | Channel                    |
|---------------------|----------------------------|
| chip.de             | Car, Bike                  |
| efahrer.chip.de     | All                        |
| focus.de            | Car                        |
| focus-mobility.de   | Electric Cars              |
| futurezone.de       | All                        |
| gute-fahrt.de       | All                        |
| lmttest.de          | Purchasing Guide, Mobility |
| modell-fahrzeug.com | All                        |
| tvdigital.de        | Car                        |

Available ads can be viewed on both mobile and desktop devices.



# Sport *Channel*

BCN.



# Sport

| Brands                    | Channel         | Brands                   | Channel        |
|---------------------------|-----------------|--------------------------|----------------|
| abendblatt.de             | Sport           | mylife.de                | Sport, Fitness |
| alpin.de                  | Total           | myself.de                | Fitness        |
| berlin-live.de            | Sport           | news38.de                | Sport          |
| bike-magazin.de           | Training        | nrz.de                   | Sport          |
| bildderfrau.de            | Health          | onmeda.de                | Sport          |
| braunschweiger-zeitung.de | Sport           | otz.de                   | Sport          |
| bunte.de                  | Sport           | reviersport.de           | All            |
| derwesten.de              | Sport           | sportsillustrated.de     | All            |
| donna-magazin.de          | Health          | surf-magazin.de          | All            |
| fitforfun.de              | All             | thueringer-allgemeine.de | Sport          |
| focusmobility.de          | All             | tlz.de                   | Sport          |
| gesundheit.de             | Fitness         | tour-magazin.de          | Fitness        |
| gofeminin.de              | Wellness        | tvdigital.de             | Sport          |
| harzkurier.de             | Sport           | vital.de                 | Fitness        |
| hoerzu.de                 | Sport, Football | waz.de                   | Sport          |
| lkz-online.de             | Sport           | werstreamt.es            | Sport          |
| kronendach.de             | Mindfulness     | wmn.de                   | Health         |
| lokalkompass.de           | C-Sport         | wp.de                    | Sport          |
| moin.de                   | Sport           | wr.de                    | Sport          |
| morgenpost.de             | Sport           |                          |                |

Available ads can be viewed on both mobile and desktop devices.



# Water Sports *Channel*



# Water Sports

| Brands           | Channel |
|------------------|---------|
| boote-magazin.de | All     |
| surf-magazin.de  | All     |
| yacht.de         | All     |

Available ads can be viewed on both mobile and desktop devices.



# Cycling *Channel*

BCN.



# Cycling

| Brands          | Channel    |
|-----------------|------------|
| bike-magazin.de | All        |
| tour-magazin.de | All        |
| efahrer.de      | E-Bikes    |
| chip.de         | Cars, Bike |

Available ads can be viewed on both mobile and desktop devices.

BCN.



# Run Of Network *Channel*



# BCN RON 1/2

| Brands                    |                     |                                |                         |
|---------------------------|---------------------|--------------------------------|-------------------------|
| 4players.de               | eatclub.tv          | funke.fun                      | lmtest.de               |
| 9monate.de                | efahrer.com         | futurezone.de                  | instyle.de              |
| abendblatt.de             | einfachbacken.de    | geniale-tricks.de              | jolie.de                |
| bergedorfer-zeitung.de    | einfachschoen.de    | gesundheit.de                  | Klack.de                |
| berlin-live.de            | elle.de             | gofeminin.de                   | landidee.de             |
| bike-magazin.de           | erkaeltet.info      | grazia-magazin.de              | leben-und-erziehen.de   |
| bildderfrau.de            | esquire.de          | gute-fahrt.de                  | leckerschmecker.de      |
| boote-magazin.de          | finanzen100.de      | guterrat.de                    | lifeline.de             |
| braunschweiger-zeitung.de | fitforfun.de        | haemorridenten.de              | lkz-online.de           |
| bunte.de                  | focus-gesundheit.de | harpersbazaar.de               | lokalkompass.de         |
| chip.de                   | focus-mobility.de   | harzkurier.de                  | lustaufgenuss.de        |
| cinema.de                 | focus-tierarzt.de   | haus.de                        | medi-karriere.de        |
| daskochrezept.de          | focus.de            | heftig.de                      | mein-schoener-garten.de |
| derwesten.de              | focusbusiness.de    | herzberatung.de                | meinefamilieundich.de   |
| deutschlandtest.de        | fototest.de         | hoerzu.de                      | modell-fahrzeug.de      |
| donna-magazin.de          | freundin.de         | Hormontherapie-wechseljahre.de | moin.de                 |
| eatbetter.de              | fuersie.de          | Immo38.de                      | morgenpost.de           |



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| Brands                   |                          |            |  |
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| myself.de                | sportsillustrated.de     | wr.de      |  |
| netdokter.at             | standoert38.de           | yacht.de   |  |
| netdokter.ch             | superillu.de             | onvista.de |  |
| netdokter.de             | surf-magazin.de          |            |  |
| netmoms.de               | thueringen24.de          |            |  |
| neue-braunschweiger.de   | thueringer-allgemeine.de |            |  |
| nrz.de                   | tlz.de                   |            |  |
| ok-magazin.de            | tour-magazin.de          |            |  |
| onair.de                 | tvdigital.de             |            |  |
| onmeda.de                | tvdirekt.de              |            |  |
| otz.de                   | tvspielfilm.de           |            |  |
| petra.de                 | tvtoday.de               |            |  |
| playboy.de               | vital.de                 |            |  |
| praktischerarzt.de       | waz.de                   |            |  |
| reviersport.de           | weather.com/de-DE/       |            |  |
| scheidenpilz.de          | werstreamt.es            |            |  |
| slowlyveggie.de          | wmn.de                   |            |  |
| special-haminkontinez.de | wp.de                    |            |  |



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