



BCN THE BRAND COMMUNITY NETWORK



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BUNTE
NEW FACES AWARD
FROM HERE TO FAME

2024

BUNTE NEW FACES AWARD

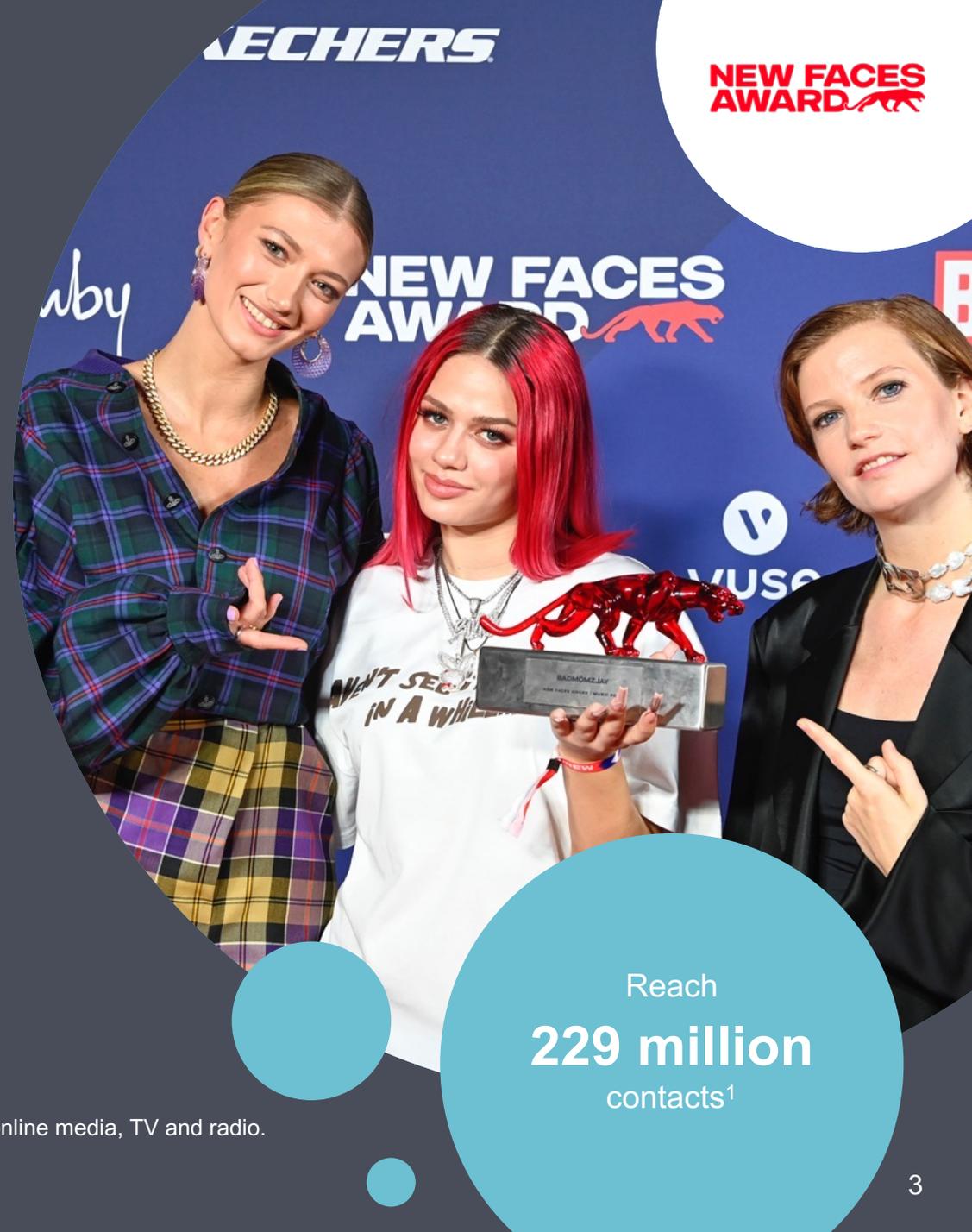
New Faces Award

The NEW FACES AWARD is the young event brand at Europe's largest people magazine BUNTE and has been awarded since 1998 in the categories FILM and STYLE. In 2018, the NEW FACES AWARD was expanded to include the categories MUSIC.

Each year, as the premiere publication in the entertainment industry, BUNTE honours the most creative talent with the NEW FACES AWARD – focusing media attention on the stars of tomorrow.

DATES 2024

- NFA FILM – 2. May (night before the German Film Awards)
- NFA STYLE – 11. July (Berlin Fashion Week)
- NFA MUSIC – Q3



Reach
229 million
contacts¹

¹ Source: Hubert Burda Media Corporate Communications; pressrelations: Reach New Faces Award 2022 via print, online media, TV and radio.

NEW FACES AWARD

Former winners



Daniel Bühl



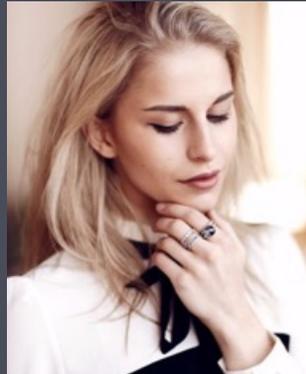
Matthias Schweighöfer



Sibel Kekilli



Kostja Ullmann



Caro Daur



Stefanie Giesinger



Zoe Wees



Felix Kammerer

NEW FACES AWARD FILM



Each year, as the premiere publication in the entertainment industry, BUNTE honours the **most creative talent** with the NEW FACES AWARD – focusing **media attention** on the stars of tomorrow.

The award ceremony will take place during an exclusive event on the eve of the German Film Awards for approximately **400 invited guests**.

Become part of this exclusive event and have the opportunity to present yourself in an authentic and high-reach way in the coveted NEW FACES environment.

Date	Location	Who
2. May 2024	Berlin	B2B, up to 400 guests

**Booking
deadline
December**

The Sponsorship T&Cs of BUNTE Entertainment Verlag GmbH apply.

NEW FACES AWARD FILM

2023

NEW FACES
AWARD



Reach
232,8.
million
contacts¹

BCN.

¹ Quelle: Hubert Burda Media Corporate Communications; pressrelations: Reichweite New Faces Award Film 2023: 232,8 Millionen Kontakte über Print-, Online-Medien, TV und Hörfunk

NEW FACES AWARD FILM

Coverage TV 2021/ 2022/ 2023



ZDF Leute Heute



SAT.1 Frühstücksfernsehen



RTL, Exklusiv



ZDF, Volle Kanne



SAT.1 Volles Haus



MDR um 4



NEW FACES AWARD STYLE

Each year, as the premiere publication in the entertainment industry, BUNTE honours the **most creative talent** with the NEW FACES AWARD – focusing **media attention** on the stars of tomorrow.

The award ceremony will take place during an exclusive event for approximately **350 invited guests**.

Become part of this exclusive event and have the opportunity to present yourself in an authentic and high-reach way in the coveted NEW FACES environment.

Date	Location	Who
11. July Berlin Fashion Week	Berlin	B2B, up to 350 guests

NEW FACES AWARD STYLE

2023

NEW FACES
AWARD



Reichweite
112,6 Mio.
Kontakte¹

BCN.

¹ Quelle: Hubert Burda Media Corporate Communications; pressrelations: Reichweite New Faces Award Style 2023: 112,6 Millionen Kontakte über Print-, Online-Medien, SoME TV und Hörfunk

NEW FACES AWARD STYLE

Coverage TV 2022 / 2023



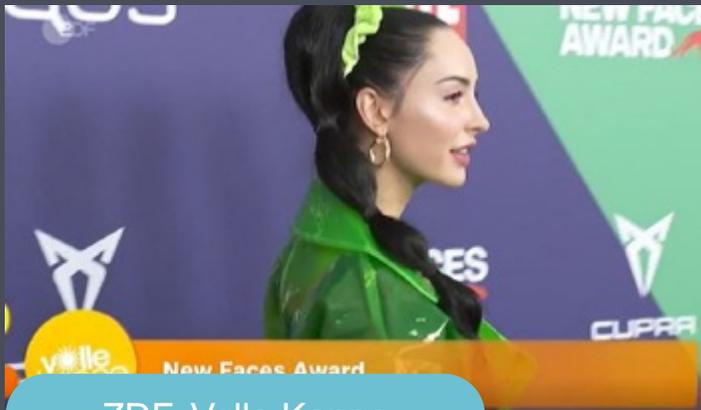
ZDF Leute Heute



ARD, Brisant



RTL, Punkt 12



ZDF, Volle Kanne



ProSieben, taff



RTL, Exklusiv



NEW FACES AWARD MUSIC

Each year, as the **premiere publication** in the entertainment industry, BUNTE honours the **most creative talent** with the NEW FACES AWARD – focusing media attention on the stars of tomorrow.

The award ceremony will take place during an **exclusive event** with live performances for approximately **350 invited guests**.

Become part of this exclusive event and have the opportunity to present yourself in an authentic and high-reach way in the coveted NEW FACES environment.

Date	Location	Who
September	Berlin	B2B, up to 350 guests

NEW FACES AWARD MUSIC

2022



[WATCH NOW](#)

Reach
232.2
million
contacts¹



¹ Source: Hubert Burda Media Corporate Communications; pressrelations: Reach of New Faces Award Music 2021: 232.2 million contacts through print, online media, TV and radio.

NEW FACES AWARD MUSIC

On Site

NFA Instagram

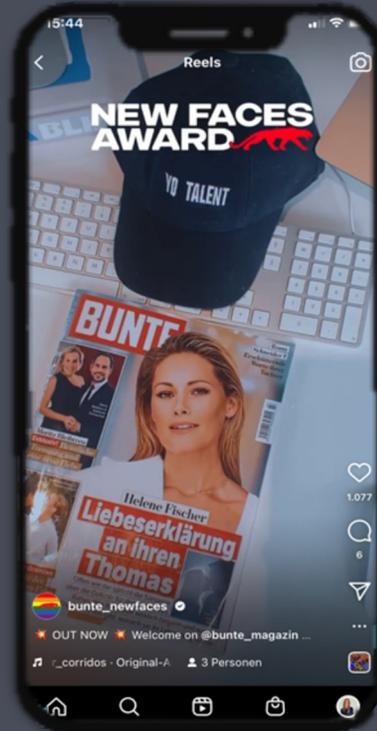


Red Carpet Talks

BUNTE TikTok



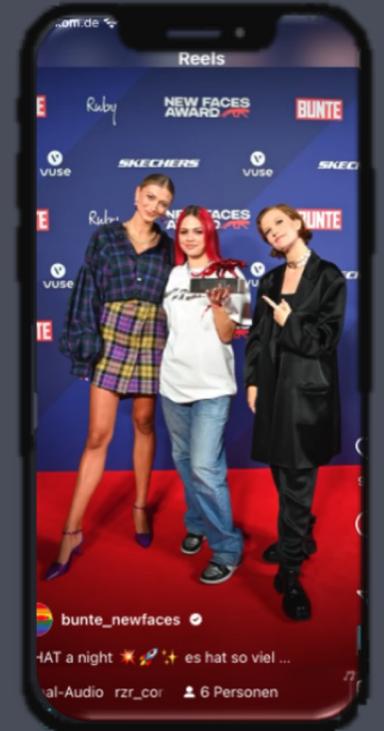
117k views



Yo Talent Talks



Instagram Reels



NEW FACES AWARD

Contact

NEW FACES
AWARD 



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SEPARATION OF ADVERTISING AND EDITORIAL

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- Therefore, the following principles and reservations apply to all information and statements in this offer:
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- The exchange on prospective topics is intended to enable our advertisers to plan their advertising activities properly, but does not constitute an obligation to create or publish specific content.
- The booking of paid forms of advertising does not allow the customer to influence the content of journalistic articles.
- Product mentions in editorial reports are made exclusively in the context of the readers' interest in information. They may not cross the line into surreptitious advertising and are not linked to payment or advertising.
- Examples shown in this presentation are non-binding and are subject to the implementation of the above provisions.



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