



BUNTE VIP GLOSS

The Beauty Podcast

The podcast with the charming host Jennifer Knäble has been on air since May 2020. Jenny elicits from the stars and VIPs their personal beauty secrets and, incidentally, one or two private secrets. Unvarnished, honest and wonderfully refreshing! In addition, Germany's biggest experts for lifestyle, fashion, fitness and nutrition provide exciting insights and real know-how. The topics are curated by the BUNTE editorial team.

The podcast is distributed on all common platforms and promoted throughout the entire BUNTE brand universe.

Each advertising message is integrated into all BUNTE VIP Gloss episodes in the form of a host read. The campaign period and the guaranteed reach depend on the package booked. The host read is played directly after the intro (as a mid-roll). For an even deeper and native brand integration, the customer can optionally book our add-ons.

Downloads / Streams

> 40.000 streams / month

Frequency / Duration

Every 14 days /
30 - 45 min

Availability

Spotify, Deezer, iTunes,
Google, Amazon, YouTube